

CLINICIAN / OPERATOR / BUILDER

Robbie Robinson

Better systems. Stronger relationships.
A life the work does not consume.



POINT OF VIEW

The answer is not to care less.
The answer is to operate better.

Robbie Robinson, DNP, APRN is a clinician, clinic owner, operator, and software founder in Sioux City, Iowa. He owns Prosper Health & Aesthetics and builds Loyalty Flow, Clinical Suites Vela, and Prosper Life Supplements. His work focuses on independent healthcare, accountable systems, patient relationships, leadership, rebuilding, and the life around ambitious work.

USEFUL FORMATS

KEYNOTES

A clear point of view for founder, healthcare, and leadership audiences.

PODCASTS

Honest conversations from inside clinic operations, software, and rebuilding.

WORKING SESSIONS

Practical sessions that help teams see the system behind a recurring problem.

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Topics that travel back into the work.

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| 01 | Independent healthcare | Why ownership, responsibility, and patient relationships belong in the same operating model. |
| 02 | Accountable systems | How to follow a reassuring green checkmark through to the human outcome it was supposed to represent. |
| 03 | Building useful software | What clinic operations teach a founder about handoffs, context, version one, and honest product evidence. |
| 04 | Leadership without theater | Why early truth, clear standards, and calm responses create teams that surface problems sooner. |
| 05 | Starting again | A practical account of rebuilding identity, responsibility, and service after consequences change the path. |
| 06 | The audience at home | How ambitious work affects the family living beside it, and why presence belongs in the definition of success. |

CURRENT WORK

PROSPER HEALTH & AESTHETICS

CLINICAL SUITES VELA

LOYALTY FLOW

PROSPER LIFE SUPPLEMENTS